

GUDANG DISTRIBUSI



# COMPANY PROFILE

ALL IN ONE DIGITAL MARKETING SOLUTION



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WELCOME

## INTRODUCTION

The increasing internet and an increasingly connected society with digital technology open up opportunities for businesses to reach more potential customers. The website is one of the most effective platforms to introduce products, provide the information needed by customers, and establish direct interactions that can increase customer trust and loyalty.

Through social media, businesses can interact directly with customers, build brands, and expand market reach at a relatively low cost with the desired target market. With our services, you will get the best digital marketing services for extraordinary marketing achievements with an experienced team.

For us, your satisfaction is the top priority, and we are ready to assist you in utilizing your business potential optimally through the digital products we offer.

Thank you for your trust in choosing us as your digital partner.



WELCOME

## INTRODUCTION

Gudang Distribusi is a digital marketing consultant who forges lasting partnerships through authentic global transactions.

Our mission is to enable access to diverse, authentic products and to aid in cost-effective finds from global factories.

We are committed to connecting buyers and resellers, sparking creativity for digital business growth. Our story began with a passion for helping businesses grow by leveraging the power of digital marketing.

We understand the challenges that businesses face in this ever-changing landscape, and we are here to help.

Our team of experts has years of experience in the industry and is dedicated to providing the best solutions for our clients. Let us help you take your business to the next level.



# WHAT WE DO?

## scope of services

We are a company that focuses on providing integrated services in the field of digital marketing.

Armed with experience promoting various brands from various companies, we decided to develop professional services in the field of digital marketing

Not just designing a web, we are a solution for those of you who want to introduce, promote and increase your company's income through internet media



### Market Analytics

learn data metrics to determine return of investment (ROI) marketing



### Business planner

Help develop business strategies, secure funding and measure the success of your business



### Digital marketing

Media liaison, boost sales figures and creativity, reduce budget and distance, improve customer service, launch information to become a weapon to compete with competitors.

# VISI

We aim to be a company that provides a unique and quality digital competitive edge to become a bridge to factory and reseller, give advantage for both all of them buyers and sellers of long term relationship



# MISI

Our primary focus is to work closely with clients and help them succeed in setting and meeting their marketing goals. We offer total support and a commitment to communicate their ideas in a strategic, creative, and cost-effective manner



# SUMMARY OVERVIEW



A digital marketing plan must be a “winner.” If the plan does not help management to gain market share, increase sales, lower marketing costs, or otherwise “win”, the plan is a waste of time. This is crucial for small businesses that must get the highest return on every marketing dollar spent. Gudang Distribusi is a dependent market research intended to be a digital marketing company.

Gudang Distribusi Digital Marketing company is intended to provide services such as managing live chat services on different platforms (Facebook Messenger, WhatsApp Business, LinkedIn)

managing social Media leads ads posting on such as Live Chat, Facebook, Instagram, b2b data, b2c data, website management, E-mail outreach, content generation and optimization such as ads and product posting to different e-commerce platforms such as Shop, Lazada, E-bay, Amazon, Ali Express, online shop and start-up IT services, affiliate marketing, and customized marketing strategies.

# REVENUES



- 01** Content Creation and SEO optimization
- 02** Website and Social Media Management
- 03** Affiliate Marketing and link building As posting and lead generation.
- 04** Through these sources, Gudang Distribusi intends to capture its planned revenue.
- 05** Email Outreach

# VALUE PROPOSITION

Gudang Distribusi will be a results-driven marketing firm. We will provide a complete range of marketing and advertising services to our clients who may be start-up businesses / existing businesses that want re-branding.

We will recruit qualified and professional digital marketers for cutting-edge results.



We will make customized marketing plans according to the needs of our customers. We will use various marketing tools, choosing those best suited to our client's requirements. We will combine those tools in such a way as to create meaningful, effective marketing for optimal results.



# KEY TO SUCCESS



- Have the technical expertise to minimize the learning curve for our clients and minimize their expenses
- Be a part of our client's business team.
- Ensure the timely launch of each client's marketing program.
- Generate new innovative strategies for our clients that result in a high-quality and cost-effective product.



# WE OFFER YOU ALL THE BEST



Providing the best digital marketing services for extraordinary marketing achievements. Creating unique solutions by using technology to solve business challenges

## Search Engine Optimization

A photograph of three white Scrabble tiles with black lettering, spelling out "SEO", resting on a dark wooden surface.

SEO is the top service in our digital marketing agency's services list. That's because it affects all your online marketing strategies. SEO is vital to ensure your website shows up in online searches.

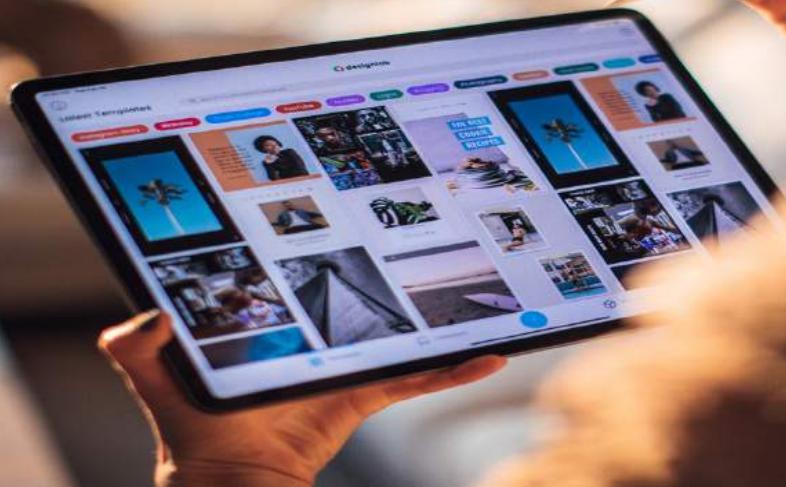
Without effective SEO, prospective customers may never get to see any of your digital marketing efforts. That's why it's important to provide this service to stand out amongst the competition.

## Search Engine Marketing

A photograph of three white Scrabble tiles with black lettering, spelling out "SEM", resting on a dark wooden surface.

We are also going to offer SEM for our valuable clients. SEM strategies involve paying a search engine to place your website in front of customers. It's closely related to pay per-click advertising.

Incorporating beige decor elements such as tablecloths, curtains, and centerpieces can create a timeless and elegant atmosphere in event spaces, exuding sophistication and class.



## Website and Social Media Handling Services

We are offering website and social media handling to our customers. For website management: We will manage H1 tags, images, load speed, and functional links that will add value to your site. Our digital marketing company will go through your website carefully and ensure that every aspect of it is working to your benefit.

We will ensure our website optimization service will increase website traffic. Our social media Handling service will help you create suitable content that appeals to the demographic you want to target. We will also help you set up targeting Facebook ads to present your company to a specific demographics.

We will also do an in-depth analysis of your current social media standing, devise compelling social media campaigns to attract sales, and monitor social media comments about your business. We will also provide the services to handle live chats on different social media handles.

## EMAIL MANAGEMENT

A digital marketing agency has the skill to handle all these aspects easily. We will help grow your email list, come up with engaging campaigns that drive conversions, and set up effective mailing campaigns.

## CONTENT MARKETING

Content marketing usually takes the form of videos, blogs, vlogs, infographics, and social media posts. It also involves ad posting and product posting on different e-commerce websites and social media apps. We will provide all these services to our clients.

## AFFILIATE MARKETING

We are going to offer affiliate marketing for our customers in which we promote their products and services at our social media blog posts, and we will select bloggers for this task for result-driven performance.

## CUSTOMIZED BUSINESS MARKETING STRATEGIES

We will offer customized marketing plans in which we take customers suggestions and ask their specific requirements and make use of marketing tools for their specific need.

# Marketing Strategy



Our track record includes successful collaborations with nearly 100 clients, and our team comprises top-notch experts hailing from Malaysia, Indonesia, and Japan.

Outline your marketing and promotion plan, including target audience, messaging, and channels for advertising and outreach



## Define target audience

The first step in creating a marketing strategy is to define your target audience. This will help you tailor your marketing efforts to the needs and preferences of your ideal customers.



## Set clear goals

Once you have defined your target audience, you need to set clear goals for your digital marketing campaign. These goals should be specific, measurable, achievable, relevant, and time-bound (SMART).



## Choose the right channels

There are many digital marketing channels available, including social media, email, search engines, and more. You need to choose the channels that are most effective for reaching target audience and achieving marketing goals.



## Create engaging content

Create engaging content that resonates with target audience. This can include blog posts, social media updates, videos, infographics, and more. The content is informative, entertaining, and valuable to customer target audience.

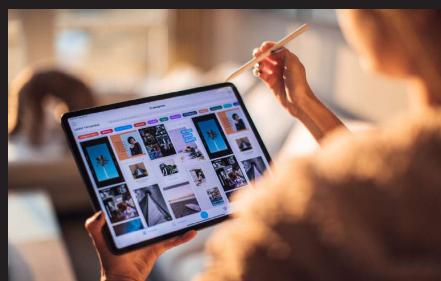
# Target Audience

## Increase website traffic



One of the primary goals of digital marketing is to drive more traffic to a business's website. This can be achieved through various tactics such as SEO, PPC advertising, and social media marketing.

## Generate leads



Another common marketing target is to generate more leads for the business. This can be done through email marketing campaigns, social media advertising, and other lead generation tactics.

## Improve brand awareness



Digital marketing can also be used to improve brand awareness and recognition. This can be achieved through social media marketing, content marketing, and other branding initiatives.

## Increase Sales



Ultimately, the goal of digital marketing is to drive more sales for the business. This can be done through various tactics such as PPC advertising, email marketing, and social media advertising.



# MORE EXPERT SERVICE

WE HAVE A GOOD AFTER SALES SERVICE

Consult your desired after-sales service needs with us

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<input checked="" type="checkbox"/>	Desain Logo & Banner	<input checked="" type="checkbox"/>	E-Commerce
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<input checked="" type="checkbox"/>	Instagram Ads	<input checked="" type="checkbox"/>	Monthly reports
<input checked="" type="checkbox"/>	Mobile Apps Development	<input checked="" type="checkbox"/>	Web Analytics
<input checked="" type="checkbox"/>	Follower Tiktok & Instagram	<input checked="" type="checkbox"/>	Web application system creation
<input checked="" type="checkbox"/>	Facebook Ads	<input checked="" type="checkbox"/>	Video creator



# Project Portfolio



## EXAMPLE OF OUR PROJECTS & PRICE SLIDE-2

**Premium Form**  
Renovation Contractor  
in Malaysia

We are a top-tier renovation contractor equipped with in-house designers, M&E, and carpenters, ensuring optimal cost control and seamless work coordination.

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THANK YOU

